

ORD 25-1979 Exhibit D

New Text for Section 159.127 (H)

(H) Wall signs. Where permitted in § [159.126](#)(A), Sign Classification Table, wall signs shall be permitted subject to the following:

(1) Number. Not more than one business and identification wall sign per street frontage or per building wall having a public entrance per establishment shall be permitted, provided no canopy sign for the same establishment is directed to the same street frontage, except that:

(a) Not more than one business or identification wall sign may be permitted on walls not facing a street or having a public entrance, provided the wall does not face a residential lot and is at least 50 feet from the nearest property line or another building on the lot.

(b) No wall signs shall be allowed for individual tenants in a multi-story or a multi-tenant building having no exterior building entrance for each tenant.

(2) Location. Wall signs shall be affixed only to a wall having the establishment's public entrance or a wall facing a public street.

(3) Height. The maximum height of a wall sign shall be 30 feet from finished grade adjacent the wall to which the sign is attached.

(4) Sign display area limits. The wall sign display area shall not extend above the wall of a building, beyond the premises of a particular establishment in a building, or over clear breaks in architectural façade on the wall face.

(5) Sign area. The total area of all wall signs per wall shall not exceed one and one-half square feet per lineal foot of wall to which the sign is attached.

(6) Illumination. Wall signs may be illuminated subject to the standards in § [159.124](#).