

EXHIBIT A-Sponsorship Rights and Benefits

Exclusive Sponsorship Events

Sponsor shall, during the term of the Agreement, be the named as exclusive sponsor of the following identified Village events:

RomeoFest Main Stage

Major Sponsorship Events

Romeoville Toyota is not to be considered an exclusive sponsor on the following events. Romeoville Toyota shall, during the term of the Agreement, be named as a major sponsor of the following identified Village events. As a major sponsor of the identified events, Romeoville Toyota shall have the right to be identified as such and to the other benefits listed in this Exhibit A. However, the Romeoville Toyota's status as a major sponsor shall not preclude or restrict the Village from recognizing other entities as major sponsors of the events identified below or other Village events, on such terms as the Village and such other entities shall mutually determine.

Enchanted Ball

Craft Shows

Bunny Bash

Park Parties & Community Day of Play

Movie Under the Stars

Independence Day Fireworks

Rockin the Ville Concerts

RomeoFest Race

Halloween Fest

Hispanic Heritage Celebration

Holiday Lights Festival

General Sponsorship Rights and Benefits

Sponsor shall be entitled to general sponsorship recognition as set forth below:

- Logo in all 3 seasonal brochures annually
- Opportunity to showcase a Toyota vehicle at any events (Village shall send Sponsor a list of all events prior to Jan 1 for the following year events. Sponsor shall contact the Village by February 1st to notify which events vehicles will be present for showcase.)
- Scrolling advertisement on Recreation Center full-color digital marquee identifying Sponsor as All Event Sponsor with logo
- Designated distribution area at the Recreation Center for 8.5" x 11" flyers/ads

Event Specific Sponsorship Rights and Benefits

Sponsor shall be entitled to recognition at the following events and to receive sponsorship benefits at the following events, as set forth below:

Enchanted Ball

- Company thank you in brochure
- Promotion on social media outlets
- Logo on indoor digital displays in the Recreation Center
- Thank you announcement during the event
- Website banner

RomeoFest

- Special distribution of marketing material (marketing material to be provided by Sponsor)
- Logo on indoor digital displays in the Recreation Center
- Promotion on social media outlets
- Wristbands for unlimited carnival rides for all four days of RomeoFest (3)
- VIP Parking Passes (2)
- Marketing table during RomeoFest (Includes 10'x10' tent, table, & two chairs)
- Sponsor Recognition Certificate
- Logo on signage at event (provided by the Recreation Department)
- Company thank you announcement at event
- Company Logo on RomeoFest schedule
- Company thank you in brochure
- Promotion in e-news blast to over 6,500 residents
- Website Banner

Autumn Colors Craft Show and Springtide Craft Show

- Marketing table at the event
- Promotion on social media outlets
- Company thank you in brochure
- Logo on indoor digital displays in the Recreation Center
- Promotion in e-news blast to over 6,500 residents
- Thank you announcement during the event

- Website Banner

Bunny Bash

- Marketing table at the event
- Company thank you in brochure
- Promotion on social media outlets
- Logo on indoor digital displays in the Recreation Center
- Promotion in e-news blast to over 6,500 residents
- Thank you announcement during the event
- Website Banner

Park Parties and Community Day of Play

- Marketing table at the event
- Company thank you in brochure
- Promotion on social media outlets
- Promotion in e-news blast to over 6,500 residents
- Thank you announcement during the event
- Website Banner

Rockin' the Ville Concerts

- Marketing table at the events
- Company thank you in brochure
- Promotion in e-news blast to over 6,500 residents
- Promotion on social media outlets
- Thank you announcement during the event

Movie Under the Stars

- Marketing table at event
- Logo on screen prior to movie
- Promotion on social media outlets
- Company thank you in brochure
- Promotion in e-news blast to over 6,500 residents
- Thank you announcement during the event
- Website Banner

Independence Day Fireworks

- 1-year Fit 4 Life Fitness Center Membership (quantity: 2)
- Company announced on radio station Star 96.7 (assuming our partnership continues in future years)
- Company thank you in brochure
- Promotion on social media outlets
- Logo on indoor digital displays in the Recreation Center
- Logo on signage at each event
- Promotion in e-news blast to over 6,500 residents
- Sponsor recognition certificate
- Website Banner

RomeoFest Race (Color Run in 2024)

- Free race entries (3)
- Marketing table at the event (applies to race day only for limited hours)
- Promotion in e-news blast to over 6,500 residents
- Logo printed on race t-shirt (event shirts will be ordered in advance; Sponsor to inquire for deadlines)
- Promotion on social media outlets
- Distribution of marketing materials in participant bags (Sponsor to provide marketing materials)
- Company thank you in brochure
- Thank you announcement during the event
- Website Banner

Halloween Fest

- Trunk or Treat Vehicle Space
- Thank you announcement during the event
- Company thank you in brochure
- Promotion on social media outlets
- Logo on indoor digital displays in the Recreation Center
- Promotion in e-news blast to over 6,500 residents
- Website banner

Holiday Lights Festival

- Marketing table at event
- Company thank you in brochure
- Promotion on social media outlets
- Logo on indoor digital displays in the Recreation Center
- Promotion in e-news blast to over 6,500 residents
- Thank you announcement during Tree Lighting Ceremony
- Website banner

Hispanic Heritage Celebration

- Marketing table at event

- Logo on signage at the event (provided by the Recreation Department)
- Company thank you in brochure
- Promotion on social media outlets
- Logo on indoor digital displays in the Recreation Center
- Promotion in e-news blast to over 6,500 residents
- Thank you announcement during the event
- Website banner

To facilitate event set-up, Sponsor shall notify Village at least 30 days in advance of its intention to use marketing tables at any event where a marketing table will be made available to Sponsor.

Other:

- Within the Contract Period the Village will do an ornament with the Pavilion displaying the Romeoville Toyota name. 5 Ornaments will be given to the Romeoville Toyota. For more information on the ornaments visit www.Romeoville.org/ornaments